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龍華科技大學資訊管理系(所)助理教授

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榮譽:

獲本校 103 學年度教學優良教師

通過教育部數位學習教材認證(課程名稱:社群網站經營管理)

指導專題獲 2009 第 14 屆全國大專校院資訊服務創新競賽資訊應用組(AP4)第一名(並輔導該組學生創業)

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<一>期刊論文

- [1] Hsia-Ching Chang, <u>Chen-Ya Wang</u>, Suliman Hawamdeh (2019), Emerging trends in data analytics and knowledge management job market: extending KSA framework. Journal of Knowledge Management, 23(4), 664-686. (SSCI, 5-year Impact factor: 3.489)
- [2] <u>Chen-Ya, Wang</u>, Hsia-Ching Chang (2019). Choice Modeling of Enterprise Social Media Adoptions. International Journal of E-Adoption, 11(1), Article 2. (ESCI, EI INSPEC)
- [3] Hsia-Ching Chang, <u>Chen-Ya Wang</u> (2019). E-Memory Choice Architecture: Modeling the Use Diffusion of Twitter Archiving System. International Journal of Online Marketing, 9(1), 24-37. (ESCI, EI INSPEC)
- [4] <u>Chen-Ya Wang</u>, Yu-Chi Wang, Seng-cho T. Chou (2018). A Context and Emotion Aware System for Personalized Music Recommendation. Journal of Internet Technology, 19(3), 765-779. (SCI, 2017 SCIE Impact factor: 1.301)
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- [10] <u>Chen-Ya Wang</u>, Hsin-Yi Yang, Seng-cho T. Chou (2008). Using Peer-to-Peer Technology for Knowledge Sharing in Communities of Practices. Decision Support Systems, 45(3), 528-540. (SCI)

<二>專書章節

[1] <u>Chen-Ya</u>, <u>Wang</u>, Yi-Chun Lin, Hsia-Ching Chang, Seng-cho T. Chou (2020). Consumer Sentiment in Tweets and Coupon Information-Sharing Behavior: An Initial Exploration. In Information Resources Management Association (Eds.), *Information Diffusion Management and Knowledge Sharing: Breakthroughs in Research and Practice* (pp. 823-842). Chicago, USA: Hershey, PA: IGI Global. (ISBN: 1799804178).

〈三〉會議論文

- [1] Hsia-Ching Chang, <u>Chen-Ya Wang</u>, Oksana Zavalina (2019). Topic Maps in the Era of Big Data: A Systematic Mapping Review, Workshop on Organizing Data, Information, and Knowledge in Big Data Environments, ACM/IEEE Joint Conference on Digital Libraries, June 2~6, Urbana-Champaign, Illinois, USA.
- [2] Hsia-Ching Chang, <u>Chen-Ya Wang</u>, Yuan Zhang (2017). Better Together? A Scoping Review of Integrating Knowledge Mapping Tools in Teaching and Learning. iConference 2017, Wuhan, China.
- [3] Hsia-Ching Chang, Susan Squires, <u>Chen-Ya Wang</u> (2016). Using Trace Ethnography to Compare Perceived Cyber-Threats of IT to Non-IT Professionals. The 22nd Americas Conference on Information Systems (AMCIS 2016), August 11-14, San Diego, USA.
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- [5] Hsia-Ching Chang, <u>Chen-Ya Wang</u> (2015). Cloud Incident Data Analytics: Change-point Analysis and Text Visualization. Proceedings of the 41th Annual Hawaii International Conference on System Sciences (HICSS 48), January 5-8, Hawaii, USA. (EI)
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- [8] Hsia-Ching Chang, <u>Chen-Ya Wang</u> (2013). The Knowledge Map of National Enterprise Architecture: Decision-Making of Cloud Service Strategy. The 2013 International Conference on Business and Information (BAI2013), Bali, Indonesia, July 7-9, 2013.
- [9] <u>Chen-Ya Wang</u>, Hsia-Ching Chang, Seng-cho T. Chou, Fung-Fei Chen (2013). Acceptance and Willingness to Pay for Mobile TV Apps. Proceedings of the 17th Pacific Asia Conference on Information Systems (PACIS 2013), Jeju Island, Korea, June 18-22, 2013.
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- [11] Hsia-Ching Chang, <u>Chen-Ya Wang</u> (2011). A Preliminary Forecasting with Diffusion Models: Twitter Adoption and Hashtags Diffusion. Proceedings of the 11th International Conference of Decision Sciences Institute (IDSI 2011), July 12-16, Taipei, Taiwan.
- [12] Hsiu-Fen Lin, Chen-Ya Wang (2011). An E-business Diffusion Model: An Empirical Investigation of Web Functionalities and Partner Relationships. Proceedings of the International Conference on Business and Information (BAI 2011), July 4–6, The Landmark Bangkok Hotel, Thailand. (NSC 99-2410-H-262 -009)
- [13] <u>Chen-Ya Wang</u>, Hsia-Ching Chang (2011). Managing Expertise: Toward the Socio-Technical Perspective. Proceedings of the International Conference on Computer and Management (CAMAN 2011), May 19-21, Wuhan, China. (EI) (NSC 99-2410-H-262 -009)
- [14] Hsia-Ching Chang, <u>Chen-Ya Wang</u> (2011). No Cue, No Clue? Understanding Information Interaction in Social Bookmarking Services. Proceedings of the 8th International Conference on Information Technology: New Generations (ITNG 2011), April 11-13, Las Vegas, Nevada, USA. (EI) (NSC 99-2410-H-262 -009)
- [15] <u>Chen-Ya Wang</u>, Seng-cho T. Chou, Hsia-Ching Chang (2010). Exploring an Individual's Intention to Use Blogs: The Roles of Social, Motivational and Individual Factors. Proceedings of the 14th Pacific Asia Conference on Information Systems (PACIS 2010), July 9–12, Taipei, Taiwan.
- [16] Yen-Ting Chen, Tsung-Yu Chou, <u>Chen-Ya Wang</u> (2010). Exploring Consumers' Continuance Intentions for B2C Online Shopping: Fairness and Trust Perspectives. Proceedings of the 2010 International Conference on Business and Information (BAI 2010), July 5–7, Kitakyushu, Japan.
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- [22] <u>Chen-Ya Wang</u>, Hsin-Yi Yang and Seng-cho T. Chou (2006). Using Peer-to-Peer Technology for Knolwedge Sharing in Communities of Practices. Proceedings of the 10th Pacific Asia Conference on Information Systems (PACIS 2006), July 6–9, Kuala Lumpur, Malaysia.
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<四>科技部計畫

- [1] 王貞雅,國家企業架構知識地圖:雲端服務策略決策模式之研究, $102/8/1 \sim 103/7/31$ (NSC 102-2410-H-180 -003)。
- [2] 王貞雅,社交網路服務之採用及擴散研究趨勢:預測變數之關係研究,101/8/1~102/7/31 (NSC 101-2410-H-180 -002)。
- [3] 王貞雅, Web 2.0 網站使用者行為研究:認知、情感因素與任務特性之影響,99/8/1~100/7/31 (NSC 99-2410-H-262 -009)。